

## MG Windsor PRO Arriving Soon!

PRO Tech, PRO Safety, PRO Interiors, PRO Convenience, PRO Style and PRO Battery

- Building on the popularity of MG Windsor, India's best-selling EV since its launch, the Windsor PRO will further solidify its leadership position
- MG Windsor PRO will pack a host of new features, making it even more appealing to customers

**Gurugram, May 2, 2025** – JSW MG Motor India, today, announced the extension of its EV portfolio with the addition of the **MG Windsor PRO**. The MG Windsor PRO promises to elevate the popularity of MG Windsor by offering more choices to customers with the inclusion of new and advanced features.

With its compelling value offering, the MG Windsor has earned broad customer acceptance. Responding to increasing expectations for added features, the carmaker is launching the **MG Windsor PRO**, designed to meet evolving preferences. The MG Windsor PRO will offer customers an array of additional tech features, enhanced safety, a new cabin experience, improved convenience, fresh style elements and a new battery pack.

The MG Windsor, India's 1<sup>st</sup> Intelligent CUV, combines the expanse of a sedan with the versatility of an SUV, making it a premium offering for discerning consumers who seek both value and class. This Intelligent CUV has disrupted the EV segment and has emerged as a modern marvel in the automotive industry, capturing the essence of comfort, style, and technology.

## About JSW MG Motor India

SAIC Motor, a global Fortune 500 company with a presence in over 100 countries and JSW Group (India's leading conglomerate with interests across B2B and B2C sectors), formed a joint venture - JSW MG Motor India Pvt. Ltd. in 2023. The joint venture aims to build a smart and sustainable automotive ecosystem while staying focused on developing a diverse portfolio of vehicles to give car buyers better access to advanced technologies and futuristic products with attractive value propositions. JSW MG Motor India Pvt. Ltd. is committed to introducing world-class technology, strengthening the manufacturing landscape, bringing the best of innovation across its business operations, and generating significant employment opportunities through extensive localisation.

## **About Morris Garages**

Founded in the UK in 1924, Morris Garages vehicles were world-famous for their sports cars, roadsters, and cabriolet series. MG vehicles were much sought after by celebrities, including British Prime Ministers and even the British Royal Family, for their styling, elegance, and spirited performance. The MG Car Club, set up in 1930 at Abingdon in the UK, has thousands of loyal fans, making it one of the world's largest clubs for a car brand. MG has evolved into a modern, futuristic, and innovative brand over the last 100 years. Its state-of-the-art manufacturing facility in Halol, Gujarat, has an annual production capacity of 1,00,000 plus vehicles and 6,000 direct and indirect employees. Driven by its vision of CASE (Connected, Autonomous, Shared, and Electric) mobility, the innovative automaker has augmented across-the-board 'experiences' within the automobile segment today. It has introduced several 'firsts' in India, including India's first Internet SUV – MG ZS EV, India's first Autonomous (Level 1) Premium SUV – MG Gloster, the Astor-India's first SUV with personal AI assistant and Autonomous (Level 2) technology, MG Comet – The Street-Smart Car and India's first Intelligent CUV, MG Windsor.

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