

MG Motor India records 31% women workforce

Setting a record in auto industry, carmaker's Halol plant employs 40% female workers at the shop floor level

New Delhi, Jan. 17: As part of its commitment towards gender diversity, MG Motor India has successfully integrated 31% women employees in its workforce; as it gears up to start production of MG HECTOR, its first SUV, from its Halol manufacturing facility in Q2 2019.

Significantly enhancing the employment of women in the automotive space, MG Motor India has set a benchmark in terms of gender-equality in its workforce by making efforts towards training and recruiting local talent from the state.

The carmaker's Halol plant records the highest proportion of female workers at the shop floor level. The carmaker's first vehicle to be produced in India - the highly anticipated SUV HECTOR, will have significant contribution from the female workforce of MG Motor India. Nearly 31% of its 1,200 overall employees are women, which is the highest in the automotive industry.

"From manufacturing operations to end-product contribution, the role of women in giving HECTOR a resounding launch is profound. We aim to break the glass ceiling in India as far as creating a diversified workforce is concerned, with highest percentage of female workforce in the industry," said Rajeev Chaba, President & Managing Director, MG Motor India.

MG Motor India is a future-ready organization that sets the industry benchmarks not only in terms of a young & smart work culture, but also in terms of diversity; female employees already account for 31 percent of the company's total workforce and it plans to further increase the number of women hires in the future. With a focus on three key pillars – diversity, innovation and safety, MG Motor India is in the process of building a strong base for its future operations ahead of the MG HECTOR's launch.

About MG Motor India

Founded in the UK in 1924, Morris Garages vehicles were world famous for their sports cars, roadsters, and cabriolet series. MG vehicles were much sought after by many celebrities, including the British Prime Ministers and even the British Royal Family, for their styling, elegance, and spirited performance. The MG Car Club, set up in 1930 at Abingdon in the UK, has more than a million loyal fans, making it by far one of the world's largest clubs for a single brand. MG has evolved into a modern, futuristic and innovative brand over the last 94 years. With plans to soon introduce its brand of vehicles in the Indian market, MG Motor India has commenced its manufacturing operations at its car manufacturing plant at Halol in Gujarat. The first of these modern MG cars - "HECTOR" will be made available to the Indian customers in the second quarter of this year.

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